

The Foundation Council of the Fondazione Museo d'arte della Svizzera italiana Lugano announces a competition for the position of

Director

of the Museo d'arte della Svizzera italiana, Lugano (MASI)

Fondazione
Museo d'arte
della Svizzera italiana,
Lugano

Via Canova 10
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www.masilugano.ch

Employment rate:	Full-time (42 hours per week). We will accept joint applications (job sharing, two part-time positions), which must specify how the tasks and organisation will be divided.
Place of work:	headquarters of the Museo d'arte della Svizzera italiana, Lugano (Palazzo Reali, Via Canova 10).
Starting date:	to be agreed, in any case no later than 1 February 2026.
Remuneration:	from CHF 170,000 , to be defined according to parameters similar to those practiced by the Canton of Ticino and the City of Lugano.

Scope

MASI (www.masilugano.ch) represents the culmination of a major review of cultural policies that led to the merger of *Museo Cantonale d'Arte (MCA)* and the *Museo d'Arte di Lugano (MdA)* into a single institution with two exhibition venues, one at the LAC – Lugano Arte e Cultura (www.luganolac.ch), the new cultural centre inaugurated in September 2015 -, and one at Palazzo Reali, the former seat of the *MCA*, also in Lugano. The MASI's annual activity reports are available in the dedicated section of the website (<https://www.masilugano.ch/masi/museo/la-fondazione-masi/rapporto-annuale.html>).

On behalf of its two founding entities - the Canton of Ticino and the City of Lugano - MASI manages a set of collections that encompass works ranging from the late Medieval period to modern and contemporary art. The Museum is responsible for preserving and managing the collections in its care and enabling people to engage with artistic culture through its exhibitions.

MASI is a partner of the Giancarlo and Danna Olgiati Collection (www.collezioneolgiati.ch), entrusted on loan to the City of Lugano, with which it collaborates for exhibition activities and collection management at the Central Park premises next to the LAC cultural centre.

Responsibilities

- contribute, together with the Foundation Council, the Scientific Committee and its collaborators, to defining the museum's strategic development guidelines, specifying objectives and development directions as they evolve over time;
- propose and implement a multi-year programming framework for Italian-speaking Switzerland in the field of visual arts;
- lead MASI in accordance with the International Council of Museums (ICOM) Code of Ethics and accomplish the objectives set by it: accessibility, inclusion, embracing diversity, and sustainability;
- ensure the preservation, study, growth, and enhancement of collections housed by MASI through appropriate management and development plans;
- manage the Museum with criteria focused on resources optimisation while also developing/increasing sponsorship, fundraising, partnerships and volunteering activities;

- develop educational strategies aimed at including, reaching out to and developing new audiences, also in collaboration with third-party entities (such as, for example, the Giovanni Züst Cantonal Art Gallery in Rancate, the *MUSEC* Museum of Cultures in Lugano and the network of *Art Museums of Mendrisiotto MAM*);
- develop strategies for joint cultural and promotional initiatives with the autonomous entity LAC – Lugano Arte e Cultura;
- in general, consolidate the Museum within its area of reference, particularly in terms of developing the art scene in Italian-speaking Switzerland and raising MASI's profile on a national and international level.

Requirements

- academic background (MA or higher);
- several years of experience at the helm of a national or international art museum;
- proficiency in Italian and at least one other official Swiss language, and English;
- understanding of the relevant cultural and museum system and a solid network of contacts, both nationally and internationally;
- proven knowledge of Italian art and culture;
- leadership skills and the ability to motivate and capitalize on the skills and knowledge of employees to grow the institution, respecting their individual qualities and guaranteeing gender equality;
- ability to organize and manage MASI effectively and sustainably within its financial and human resources, as well as assigned performance mandates;
- strong sensitivity to social and environmental sustainability;
- proven experience in developing international exhibitions and cultural initiatives;
- proven managerial and leadership skills, including various forms of fundraising;
- ability to communicate the museum's activities effectively and interact engagingly with the media and the public, as well as the audiences in question personality capable of effectively communicating museum activities and engaging with media, the public, and relevant communities.

Required documents

- Motivation letter;
- Curriculum vitae;
- Diplomas, study and work certificates, list of publications, list of curated exhibitions and related catalogues;
- References.

Submission procedure and additional information

Applications, along with the required documents, must be submitted by **Wednesday, September 18th, 2024** addressed to the President of MASI, Prof. Henry Peter, via one of the following channels:

- by email to henry.peter@kellerhals-carrard.ch, with the subject line "**Concorso Direzione MASI**";
- by letter, in a sealed envelope marked "**Concorso Direzione MASI**" to the following address: Prof. Henry Peter, Casella Postale 1571, 6901 Lugano.

Under no circumstances will MASI consider applications sent after the closing date. Applications not accompanied by the required documents will not be taken into consideration.

For any inquiries regarding the selection process, please contact amministrazione@masilugano.ch.